



FOR IMMEDIATE RELEASE

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U of C Federal Credit Union Takes Trash Seriously-
Free Document Shredding offered to public

BOULDER, COLO- October 12, 2004 — Medical records, insurance forms, and bank statements dumped in your trash can provide ripe pickings for robbers wanting to use your identity for fraud. To help individuals safeguard against identity theft, U of C Federal Credit Union has teamed up with Shred It to offer free document disposal, Saturday, October 23, 2004, from 9 am - noon.

Two mobile document destruction trucks will be parked at U of C Federal Credit Union's Diagonal office, 30th Street and Diagonal Highway, Boulder. Credit Union members and Boulder County residents may bring up to three, copy-paper size boxes of sensitive personal documents for disposal. A certificate of destruction will be provided and all shredded material will be recycled. Participants may watch as their sensitive documents are loaded into the hopper and immediately shredded into unrecognizable pieces.

According to a report recently released by the Federal Trade Commission, identity theft is the fastest growing form of personal fraud in the US. "The number of American adults impacted by identity theft increased by nearly 80 percent over the past year", said Bill Sterner, U of C Federal Credit Union President/CEO. "Our goal is to make consumers aware of privacy issues and how to safeguard against the unexpected."

For information call 303-443-4672, ext. 1151 or visit www.uofcfcu.com.

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U of C Federal Credit Union is a member-owned, not-for-profit banking retailer serving Boulder County and for over 50 years. The Credit Union provides objective consumer advice and personal banking products and services through a network of branches, ATMs, the Internet and service centers throughout the United States. U of C Federal Credit Union serves over 75,000 members and has more than \$670 million in assets. Voted “Best Financial Institution” for six years in a row by the readers of the Boulder Daily Camera, U of C Federal Credit Union is committed to the financial success of its member-owners and the entire community. To learn more about U of C Federal Credit Union, visit our Web site at uofcfcu.com.