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CONTACT:

Sue Bailhache, Community, Public Relations Officer  
2960 Diagonal Highway  
Boulder, CO 80301  
Phone: 720-565-6042  
Fax: 303-441-2961  
Email: [sue@uofcfcu.com](mailto:sue@uofcfcu.com)

**Core Value Becomes Way of Doing Business**

U of C Federal Credit Union Event Highlights How Education Expands Horizons

BOULDER, COLO- APRIL 27, 2003- U of C Federal Credit celebrates education as an integral part of it s business model at the Annual Membership Meeting, Tuesday, May 4, 2004 from 6 8:30 pm.

The Credit Union, which has embraced education as a core value since it s founding in 1952, restated it s commitment to learning by launching RealityCheck in 2003.

RealityCheck, a solutions focused program, offers objective consumer information to help Credit Union members and the community make wise consumer decisions.

National consumer advocate Remar Sutton, lends an unbiased third party voice to RealityCheck through seminars, newsletter columns and [uofcfcu.com](http://uofcfcu.com).

The Credit Union's Annual Meeting will feature RealityCheck at a workshop on the Value of Consumer Knowledge, presented by Remar Sutton. The CU School of Continuing Education and Leeds School of Business will also present a workshop on the Value of Continuing Education.

The meeting which includes reports and an election, takes place from 6:00 – 8:30 pm at the UMC Glenn Miller Ballroom on the CU Boulder Campus. The event is free and open

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U of C Federal Credit Union is a member-owned, not-for-profit banking retailer serving Boulder County for over 50 years. The Credit Union provides objective consumer advice and personal banking products and services through a network of branches, ATMs, the Internet and service centers throughout the United States. U of C Federal Credit Union serves over 74,000 members and has over \$625 million in assets. Voted “Best Financial Institution” and “Best Employer” by the readers of the Boulder Daily Camera, U of C Federal Credit Union is committed to the financial success of its member-owners and the entire community. To learn more about U of C Federal Credit Union, visit the web site at [uofcfcu.com](http://uofcfcu.com)