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FOR IMMEDIATE RELEASE

**“Alliance For The American Dream” Gains Public Eye in DC**

Affordable housing collaboration featured as best of breed community project

WASHINGTON – “Alliance For the American Dream”, an affordable housing collaboration between U of C Federal Credit Union and Thistle Community Housing, was featured at the annual CUNA Governmental Affairs Conference as an innovative example of how credit unions facilitate change in the lives of their underserved communities.

U of C Federal Credit Union was invited as one of three national panelists to describe successes achieved by Alliance For the American Dream, a community collaboration supporting housing for a diverse work force. Rich Jones, U of C Federal Credit Union Vice President of Marketing outlined progress toward Alliance For the American Dream’s” goal to raise \$2.5 million from individuals, businesses and foundations to increase the Boulder County affordable housing stock by 1,000 homes. “Every dollar raised by the Alliance leverages an additional \$8 of funding from national sources”, said Jones. “To date Alliance funds have supported the acquisition and development of properties equal to 30% of 1,000 home goal.”

The session, “Investing In Your Community”, was attended by credit union executives from all over the country and drew a standing room only crowd. The session included an introduction by Danielle English, professional staff for the House Financial Services Committee Financial Institutions Team.

The five-day Credit Union National Association, Governmental Affairs Conference is held annually in Washington DC to help legislators understand the unique benefits, needs and contributions of financial cooperatives like credit unions.

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U of C Federal Credit Union is a member-owned, not-for-profit banking retailer serving Boulder County for over 50 years. The Credit Union provides objective consumer advice and personal banking products and services through a network of branches, ATMs, the Internet and service centers throughout the United States. U of C Federal Credit Union serves over 76,000 members and has over \$670 million in assets. Voted “Best Financial Institution” by the readers of three local newspapers, U of C Federal Credit Union is committed to the financial success of its member-owners and the entire community. To learn more about U of C Federal Credit Union, visit the web site at [uofcfcu.com](http://uofcfcu.com).

**Providing better rates, lower fees, and personal service through a member-owned, not-for-profit banking alternative.**

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