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FOR IMMEDIATE RELEASE

U of C Federal Credit Union Poised to Grow in Longmont

... and bring unique focus on consumer value

BOULDER, COLO- *March 22, 2006*—U of C Federal Credit Union announces the opening of the new Longmont Branch, bringing trusted consumer resources to the community and providing services to the 5,000+ account holders already living in Longmont. In addition to a full suite of retail banking services, the branch offers U of C Federal Credit Union's unbiased consumer advocacy and demonstrated commitment to the community.

The office, at 1079 South Hover Street, in the St. Vrain Center, opens to the public on Monday, March 27, 2006. The branch includes two drive-up lanes, two ATM's and over 800 safe deposit boxes. The full service lobby is staffed with specialists in account services, mortgage lending, investments and U of C Federal Credit Union's solutions-based approach to customer service.

"We focus on helping consumers make informed financial choices. If our account holders thrive, then the credit union thrives," said Bill Sterner, U of C Federal Credit Union President/CEO.

U of C Federal Credit Union goes above and beyond traditional banking services with programs that encourage educated life decisions. Consumer resources available through the Credit Union include car buying assistance, free financial counseling and the RealityCheck consumer education program.

Developed in collaboration with national consumer advocate, Remar Sutton, RealityCheck includes objective information on topics ranging from individual privacy to retiring in comfort. RealityCheck includes an awarding winning seminar series, newsletter articles and a robust web site with downloadable consumer guides.

Local ownership and a solid commitment to community involvement are core values guiding the Credit Union. Community programs funded in 2005 included grants for Longmont projects of Thistle Community Housing, EcoCycle and Intercambio de Comunidades. In addition, branch opening activities include donations for Longmont's OUR Center, the Tiny Tim Center and the "I Have A Dream" Foundation.

U of C Federal Credit Union is excited to be a part of the Longmont community – 2006 sponsorships include commitments to the Longmont Chamber of Commerce' Taste of Longmont and The Longmont Downtown Development Authority's Festival on Main.

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U of C Federal Credit Union is a member-owned, not-for-profit banking retailer serving Boulder County for over 50 years. The Credit Union provides objective consumer advice and personal banking products and services through a network of branches, ATMs, the Internet and service centers throughout the United States. U of C Federal Credit Union serves over 76,000 members and has over \$670 million in assets. Voted “Best Financial Institution” by the readers of three local newspapers, U of C Federal Credit Union is committed to the financial success of its member-owners and the entire community. To learn more about U of C Federal Credit Union, visit the web site at uofcfcu.com.