



Contact: Dennis Paul, AVP Business and Community Development  
PO Box 9004  
Boulder, CO 80301- 9004  
Phone: (303) 443-4672 ext 1188  
Fax: (303) 545-6063  
Email: dennis.paul@elevationscu.com

FOR IMMEDIATE RELEASE

### **Elevations Credit Union Voted “Best Financial Institution” Nine Years Running**

BOULDER, COLO- *September 26, 2007*— For the **ninth** consecutive year, Elevations Credit Union was voted “Best Financial Institution” in the Daily Camera newspaper’s annual ‘Boulder Gold’ reader survey.

President and CEO Bill Sterner attributes the consistency of receiving the award to Elevations Credit Union’s local ownership, depth of services and exceptional staff. In addition, the Credit Union takes a leadership role in the community and offers an extensive consumer education program available to the public. “This is truly an unprecedented recognition and a reflection of our member orientation and our staff’s commitment to delivering excellent service each and every day”, says Sterner.

Participation on community boards, local sponsorships and an employee benefit for paid volunteer-time-off also makes Elevations highly visible in Boulder County.

“We work hard to extend our ‘culture of belonging’ to members and the community,” explains Sterner. “Receiving the ‘Boulder Gold’ award once again, is recognition that our members appreciate the way we do business.”

The *Boulder Gold Peoples Choice Awards* are conducted annually through a community survey.

Since 1999, thousands of readers of the Daily Camera Newspaper have voted online and through mail-in newspaper ballots.

Elevations Credit Union is a member-owned, not-for-profit banking retailer serving Boulder County for over 50 years. The Credit Union provides objective consumer advice and personal banking products and services through a network of branches, ATMs, the Internet and service centers throughout the United States. Elevations Credit Union serves over 76,000 members and has over \$726 million in assets. Voted “Best Financial Institution” nine years in a row, Elevations Credit Union is committed to the financial success of its members and the entire community. To learn more about Elevations Credit Union, visit the web site at [www.elevationscu.com](http://www.elevationscu.com) .