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FOR IMMEDIATE RELEASE

Elevations Credit Union Offers California Wildfire Relief

BOULDER, COLO- *November 6, 2007*— In the spirit of people helping people, Elevations Credit Union has partnered with the California Credit Union League and the National Credit Union Foundation to help with disaster relief for credit union members, volunteers and employees who have been affected by the wildfires raging in Southern California.

Contributions for fire relief are being accepted online at CUAid.coop, a website created by the National Credit Union Foundation to provide a centralized location for donations — with the secure knowledge that contributions will go to help impacted credit unions, their members, employees, and volunteers.

All donations will be forwarded to credit union organizations in affected areas through the National Credit Union Foundation, a tax-exempt organization under Section 501(c)(3) of the U.S. Internal Revenue Code.

Bill Sterner, Elevations Credit Union President/CEO notes that about one of every four California residents is a credit union member, with nine million members counted in the population of 36 million. “Nearly a million people were evacuated due to the fires and we know that a high percentage of them have credit union affiliations. People helping people is the way credit unions do business, so helping with disaster relief is a natural step for us.” said Sterner.

Elevations Credit Union is a member-owned, not-for-profit banking retailer serving Boulder County for over 50 years. The Credit Union provides objective consumer advice and personal banking products and services through a network of branches, ATMs, the Internet and service centers throughout the United States. Elevations Credit Union serves over 76,000 members and has over \$726 million in assets. Voted “Best Financial Institution” nine years in a row, Elevations Credit Union is committed to the financial success of its members and the entire community. To learn more about Elevations Credit Union, visit the web site at www.elevationscu.com .