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Elevations Credit Union Eliminates Barriers to Access

BOULDER, CO *July 13, 2007* — Effective July 13th Elevations Credit Union was granted the approval to provide product, service and account access to anyone who lives or works in Boulder and Broomfield Counties. This important decision removes all barriers to access for any resident or employee in each of these counties.

“By making these counties part of our field of membership, it allows every county resident or employee access to a not-for-profit financial institution whose sole mission is serving the members by offering better rates and lower fees, personalized service and a strong local commitment,” said Lynn Walloch, Elevations Board Chair.

“This improved access, enhances our ability to deliver on our long range plans for controlled growth, expansion of our product and service offerings, adding new branches and enhancing our ATM network”, said Bill Sterner, Elevations Credit Union’s President and CEO. In addition, Sterner indicated that building financial strength, member value and community trust will be of paramount importance as the credit union becomes more deeply involved in these counties.

After the board of directors gave the go-ahead to pursue the addition of these two counties to the field of membership in 2006, management worked with the National Credit Union Association and the State of Colorado Division of Financial Services to meet all the regulatory requirements.

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Elevations Credit Union is a member-owned, not-for-profit banking retailer serving Boulder County for over 50 years. The Credit Union provides objective consumer advice and personal banking products and services through a network of branches, ATMs, the Internet and service centers throughout the United States. Elevations Credit Union serves over 76,000 members and manages over \$710 million in assets. Voted "Best Financial Institution" by the readers of three local newspapers, Elevations Credit Union is committed to the financial success of its member-owners and the entire community. To learn more about Elevations Credit Union, visit the web site at ElevationsCU.com.