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CONTACT:
Sue Bailhache
303.443.4672, x 1151
sue.bailhache@elevationscu.com

Donation helps middle school students become stewards of clean air

BOULDER, CO – *April 13, 2007* - A recent generous donation by Elevations Credit Union will help students in the Boulder Valley and Saint Vrain School Districts learn how they can take action to prevent pollution and improve air quality.

Elevations Credit Union granted Eco-Cycle \$2,100 to underwrite a total of 15 classes of Eco-Cycle's "I Care About Clean Air" classroom program. This funding from the Credit Union supports curriculum that reaches over 450 students in Boulder County school districts.

Young people who participate in "I Care About Clean Air" learn about the health consequences of air pollutants, problems with local air quality and ways they can impact the problem. The program culminates by challenging students and their families to take a pledge to help clean up air through activities such as using alternate transportation, turning off lights and recycling.

Elevations representative, Dennis Paul, said that the environment is one of the areas funded by the Community Relations Committee of Elevations Credit Union. He noted that the committee was impressed by Eco-Cycle's collaboration with the local school districts and their focus on reaching young people. "This program helps ensure that students learn about their environment and what their generation can do to care for it", said Paul.

The "I Care About Clean Air" curriculum will be presented to students at Longs Peak Middle School, on April 18th, 19th and 20th.

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Elevations Credit Union is a member-owned, not-for-profit banking retailer serving Boulder County for over 50 years. The Credit Union provides objective consumer advice and personal banking products and services through a network of branches, ATMs, the Internet and service centers throughout the United States. Elevations Credit Union serves over 76,000 members and manages over \$710 million in assets. Voted "Best Financial Institution" by the readers of three local newspapers, Elevations Credit Union is committed to the financial success of its member-owners and the entire community. To learn more about Elevations Credit Union, visit the web site at ElevationsCU.com.