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Elevations Credit Union Launches New Money Market Account With Check Writing Capability

BOULDER, CO *January 2, 2008*— Today, Elevations Credit Union launched a new, *FlexTier Money Market Account* featuring check writing capabilities with flexible rate adjustments that simply and automatically adjust to the best possible dividend rate for each deposit level.

“This innovative product is ideal for consumers that want the best interest rate and easy access to their money, but whose deposit may go up and down,” said Mary Ann Kammerer, Elevations Credit Union Vice President of Operations. “The FlexTier Money Market is a smarter money market. It pays the best rate available for the amount of money in the account, removing the hassle of tracking and managing your balances to maximize your dividend. Think of it as a “self-managed” money market account.”

The account offers five balance tiers which automatically pay increasing dividend rates, the higher the balance the higher the interest. The low \$2,000 minimum deposit to open makes this account available to almost everyone. Fee-free check writing capabilities are an added bonus which gives consumers the access convenience they were looking for in a money market account.

Ms Kammerer added, “The Select, Premier and Jumbo Money Market Accounts will continue to be offered by Elevations Credit Union for account holders who prefer to take the time to actively manage their deposit balances. However, if a consumer is looking to simplify life, the FlexTier Money Market is a great option.”

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Elevations Credit Union is a member-owned, not-for-profit banking retailer serving Boulder County for over 50 years. The Credit Union provides objective consumer advice and personal banking products and services through a network of branches, ATMs, the Internet and service centers throughout the United States. Elevations Credit Union serves 76,000 members and manages over \$730 million in assets. Voted “Best Financial Institution” by the readers of three local newspapers, Elevations Credit Union is committed to the financial success of its member-owners and the entire community. To learn more about Elevations Credit Union, visit the web site at ElevationsCU.com.