



NEWS RELEASE
For Immediate Release

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Elevations Donates \$500.00 to Boulder Humane Society

Boulder, CO — Elevations Credit Union has made a \$500.00 cash donation to the Humane Society of Boulder Valley.

As part of its “*Will You Adopt Us?*” marketing campaign, when a new member presented a special coupon and opened a new checking account during the promotional period, Elevations made a donation to the Humane Society.

The promotion, which included photos of a man and a cat, stated in part, “When you choose to do your banking with Elevations Credit Union, it’s a lot like adopting a new family member. We’re always happy to see you. We listen to your dreams for the future. And you can depend on us to be there when you need us.”

“We’re grateful to have Elevations as our neighbor and supporter,” said Constance Rule, Vice President of Community Relations & Development for the Humane Society of Boulder Valley. “It’s wonderful when businesses like Elevations partner with us for these kinds of unique

community promotions. The funds raised will help us support the thousands of homeless and abandoned animals we serve every year.”

The Humane Society of Boulder Valley is a community-supported, open-door facility that provides shelter, medical care and behavioral rehabilitation to more than 8,000 animals per year. Since its inception in 1902, the shelter has become one of the most recognized non-profit organizations in the community and a national leader in animal welfare. It is the mission of the Humane Society of Boulder Valley to protect and enhance the lives of companion animals by promoting healthy relationships between pets and people. For more information, visit www.BoulderHumane.org.

Elevations, with assets over \$920 million, is the largest credit union serving Boulder and Broomfield Counties, providing financial services and education to over 80,000 members. Elevations operates nine branches serving the Boulder, Broomfield, Erie, Westminster, Lafayette, Longmont and surrounding areas. For more information, please visit www.ElevationsCU.com.

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Photo Caption:

Elevations Credit Union employees Karrey Van Sky, Business Development Officer (left) and Ed Beckmann, Assistant Vice President of Strategic Communications and Market Research (right) present a check in the amount of \$500.00 to Constance Rule, Vice President of Community Relations & Development.