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Elevations Credit Union Wins Five Diamond Awards for Marketing Excellence

BOULDER, Colo. — Elevations Credit Union has won five [Diamond Awards](#) for marketing excellence from the Credit Union National Association, including “Category’s Best” awards for TV advertising, complete campaign and brand awareness. Elevations was also recognized for “Best Use of Humor” for the [Adventures in Localism Social Media Videos](#). Elevations is one of the largest local financial institutions serving Colorado’s Front Range. elevationscu.com

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About Elevations Credit Union

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado’s Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 120,000 members that manages more than \$1.8 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award. In 2015 and 2016, Elevations was named one of the Best Companies to Work for in Colorado™ in the large company category. Readers of local newspapers name Elevations “Best Bank/Financial Institution,” “Best Mortgage Lender” and “Best Customer Service” year after year. To learn more, visit elevationscu.com.