



NEWS RELEASE, September 9, 2015

For Immediate Release

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Elevations Sponsors 13th Annual Buffalo Bicycle Classic

Event has raised more than \$2.5 million in scholarship funds

BOULDER, Colo. — Elevations Credit Union is once again proud to sponsor the Buffalo Bicycle Classic (BBC), taking place Sept. 13 at the University of Colorado Boulder. Elevations has sponsored this critical campus initiative since its inception in 2003.

This year's event will feature six ride options, from the 14-mile Little Buff around the city of Boulder to the 110-mile Buff Epic through Boulder Canyon, as well as a new 5K Buffalo Run. Elevations, along with CU's College of Arts & Sciences, is a founding sponsor of the event, which raises scholarship money for CU Boulder students.

"This is an initiative that we could not be more proud of," said Dennis Paul, vice president of business and community development for Elevations Credit Union. "The impact that the BBC has made on the lives of our students in Arts and Sciences is tremendous," Paul went on to say.

Since its start in 2003, the BBC has raised more than \$2.5 million in scholarship funds for 1,400 CU students. Scholarship recipients are among the best and the brightest in their class, maintaining high school GPAs of 4.0 and demonstrating a strong financial need.

"The Buffalo Bicycle Classic is all about the students," said Todd Gleeson, one of the BBC's founders and the CU Faculty Director for the event. "This ride is a great way to bring the community together in support of a truly worthy cause."

Kirbi McGinness, who graduated from CU last May and is now a first-grade teacher in the Adams 12 school district, says the scholarship money she received from the BBC was life changing.

“When I arrived at CU, I was financially independent and planning to pay for everything on my own: tuition, textbooks, room and board,” she said. “I was worried about how I would afford to be an elementary school teacher as well as pay off my student loans, and the BBC scholarship lifted that weight off my shoulders.”

McGinness and another scholarship recipient, Kristina Avery, will be on site at this year’s BBC and available for interviews. Media should direct all day-of inquiries to Dennis Paul, Elevations’ vice president of business and community development, at (303) 641-1127 or dennis.paul@elevationscu.com.

The BBC is on [Facebook](#), [Twitter](#) and [Instagram](#), using the hashtags #buffbikeclassic, #buffalorun and #ridebuff.

Elevations Credit Union is a member-owned not-for-profit financial institution serving more than 110,000 members along Colorado’s Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the University of Colorado Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution that manages over \$1.5 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award, and readers of local newspapers name Elevations “Best Bank/Financial Institution,” “Best Mortgage Lender” and “Best Customer Service” year after year. To learn more, visit elevationscu.com.