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For Immediate Release

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Elevations Announces Contribution to Northern Colorado Prospers Initiative

Fort Collins, Colo. – Elevations Credit Union is pleased to announce a five-year contribution totaling \$100,000 to the Northern Colorado Prospers initiative of the Fort Collins Chamber of Commerce. The initiative’s goal is to help build vitality in the region, including the widening I-25 and the expansion/retention of existing businesses in Northern Colorado.

“Spend time around the Elevations team and you will understand why they earned a Malcolm Baldrige National Quality Award – smart, customer-centered, and engaged. Elevations understands the direct tie between their success and the community’s success; they are inextricably bound together. When they learned about Northern Colorado Prospers, they immediately ‘got it’ and were one of the first organizations to move in behind it. Others are now following Elevations’ lead,” said David May, President and CEO of the Fort Collins Area Chamber of Commerce.

The contribution to the Northern Colorado Prospers initiative is one more example of Elevations’ commitment to the Fort Collins area. Elevations has also recently moved to a larger mortgage loan office in Windsor to accommodate its growing mortgage staff and has begun construction of a new flagship branch on South College Avenue. Elevations is also working diligently to acquire a third branch location in Old Town Fort Collins, and expects to secure a site during the second quarter of 2017.

“Elevations is proud to be part of Northern Colorado Prospers and the Fort Collins community. Our five year commitment of support will help to ensure the region thrives. We greatly appreciate the leadership in Northern Colorado demonstrating such far-sighted and strategic vision,” said Gerry Agnes, President and Chief Executive Officer of Elevations Credit Union and a member of the Fort Collins Chamber Advisory Board.

For more information on the Northern Colorado Prospers Fund, visit their new website, <http://northerncoloradoprospers.com/>.

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About Elevations Credit Union

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado's Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 120,000 members that manages more than \$1.8 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award. In 2015 and 2016, Elevations was named one of the Best Companies to Work for in Colorado™ in the large company category. Readers of local newspapers name Elevations "Best Bank/Financial Institution," "Best Mortgage Lender" and "Best Customer Service" year after year. To learn more, visit elevationscu.com.