



NEWS RELEASE

For Immediate Release

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Elevations Credit Union Expands

Boulder, CO — Elevations Credit Union has been granted approval from the Colorado Division of Financial Services to expand its Field of Membership to include Adams and Larimer Counties in Colorado. Under this expansion, anyone who lives or works within these counties becomes eligible for membership in the credit union. "As eligibility requirements continue to change in our industry, the concept of a community field of membership becomes more important and helps to reduce perceived barriers to membership," said Dennis Paul, Elevations Assistant Vice President for Business and Community Development. "We look forward to offering a competitive financial choice for individuals and business in these counties," Paul went on to say. Expanding the Field of Membership into Adams and Larimer Counties gives Elevations Credit Union the opportunity to better serve Northern Colorado. At present, Elevations has a branch in Loveland and is studying options on how best to position itself in Larimer County. The Credit Union is serving Adams County from its Broomfield Branch at 120th Ave. and Sheridan.

Elevations Credit Union, headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay and, 11 branches serving Boulder and Broomfield Counties as well as Loveland, Larimer County and Adams County. Members have access to over 5,000 shared branching service centers, and 30,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of our outstanding service quality and suite of competitively priced products, we have been voted "Best Financial Institution" 13 times. Elevations provides banking services to over 100,000 of your neighbors and friends and has over \$1.3 billion in assets. If you love where you live, it matters where you bank. Check us out at elevationscu.com.