



NEWS RELEASE
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Annette Matthies Chosen “HR Executive of the Year”



Boulder, CO — Annette Matthies, Vice President of People at Elevations Credit Union, has been selected as the winner of the Trailblazer Awards HR Executive of the Year, presented by the Credit Union Times.

This award was presented to Annette on Tuesday, February 23rd at the Credit Union National Association (CUNA) Governmental Affairs Conference (GAC) in Washington, D.C.

This is the fifth annual Trailblazers Awards presentation, and the first one with a category for HR executives. “The competition was tough, which made our decisions that much more difficult, and we hope meaningful,” said Sarah Snell Cooke, Editor-in-Chief of Credit Union Times.

Annette was chosen for this award based upon many recent achievements at Elevations, including the implementation of a new employee incentive program called “Stakeholders,” the introduction of an employee review and goal setting system called “Success Factors,” and the launch of a leadership development system that ties competencies and development activities to the credit union’s vision and strategies.

She was also involved with the hiring and promoting of many senior level positions at the credit union, including the President/CEO, a Chief Lending Officer, Chief Operating Officer and most recently, a Chief Financial Officer.

“In my 25 years of working with human resources leaders in financial services, I have never worked with a professional who possesses the breadth of experience and compassion as Annette has,” said Gerry Agnes, President/CEO of Elevations. “She provides our team expert counsel and it’s a privilege to have Annette on our team.”

Annette has been with Elevations Credit Union since March of 2003. She is responsible for organizational development, compensation, benefits, training, and employee relations. Annette has over 20 years of generalist human resources experience, including over 15 years of management experience in the technology and banking industries.

She earned her Bachelor of Arts degree at the University of Colorado at Boulder. Annette also has the SPHR designation (Senior Professional Human Resources). In addition, Annette holds various facilitation and personality assessment certifications.

Elevations, with assets over \$940 million, is the largest credit union serving Boulder and Broomfield Counties, providing financial services and education to over 80,000 members. Elevations operates eight branches serving Boulder, Broomfield, Westminster, Lafayette, Longmont and the surrounding areas. For more information, please visit www.ElevationsCU.com.