

# Award-Winning Business Leaders Discuss Colorado's Path to Performance Excellence

DENVER, June 29, 2016 –Today, over 100 local business executives gathered at the Ritz-Carlton in downtown Denver to learn from some of Colorado's nationally recognized award-winning business performance experts.

Presented by Elevations Credit Union, the *Colorado's Path to Performance Excellence* event featured a panel of executives representing each of the four Colorado-based organizations that have been awarded the Malcolm Baldrige National Quality Award, the highest recognition of business performance excellence for both public and private U.S. organizations given by the President of the United States. The panel was moderated by Eben Harrell, a senior editor at *Harvard Business Review*, who elicited insightful discussion from the panelists as they shared their expertise in structuring and executing effective business processes.

The panelists included:

- Gerry Agnes, President and Chief Executive Officer at Elevations Credit Union
- Kevin Unger, Chief Executive Officer at Poudre Valley Health System, an entity within Colorado Health
- Sharon Clinebell, professor of management at Monfort College of Business at the University of Northern Colorado
- Jeff Jones, Director of Quality at CH2M
- Darin Atteberry, City Manager at the City of Fort Collins, a regional Rocky Mountain Performance Excellence Peak award recipient

Gov. Hickenlooper concluded the event with a special address highlighting the importance of business performance to the local economy and expressing his excitement to see the state of Colorado emerge as an epicenter for business growth and excellence.

"We're proud to bring fellow award-winning business performance excellence leaders together to share insights with other business leaders along the Front Range," said Gerry Agnes. "We hope that this event ignites thoughtful conversation to continue top-notch business performance across the state of Colorado."

To learn more about *Colorado's Path to Performance Excellence*, visit <https://coloradospathtoperformanceexce.splashtat.com/>. To learn more about the Baldrige Award, visit <http://www.nist.gov/baldrige/> and [www.elevationscu.com/baldrige](http://www.elevationscu.com/baldrige).

**About Elevations Credit Union**

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado's Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 115,000 members that manages over \$1.6 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award, and in 2015, Elevations was named one of the Best Companies to Work for in Colorado™ in the large category. Readers of local newspapers name Elevations "Best Bank/Financial Institution," "Best Mortgage Lender" and "Best Customer Service" year after year. To learn more, visit [elevationscu.com](http://elevationscu.com).