



## **NEWS RELEASE**

For Immediate Release

**October 18, 2012**

**For More Information, Contact**  
Dennis Paul, 303.443.4672, ext. 1188

### **Elevations' Chairman Honored with Distinguished Service Award**



**Boulder, CO** — The Mountain West Credit Union Foundation presented Carroll Beach, Board Chairman of Elevations Credit Union, with its inaugural Distinguished Service Award at the Foundations annual Gala on October 12<sup>th</sup>. This prestigious award recognizes individuals that are dedicated to unwavering service to the credit union industry.

During a lifelong commitment to credit unions, Mr. Beach has been instrumental in elevating the industry, making it a part of the national consciousness and bringing it into homes around the world. "Carroll has been instrumental in shaping state and federal policy, and was instrumental in building the most robust network of credit union service centers in the nation," said Eric Jones, Immediate Past Chair and Elevations Board Member. "Under Carroll's leadership Elevations continues to grow and thrive in providing a comprehensive suite of affordable products and services to the community," Jones went on to say.

Mr. Beach has undoubtedly left lasting contributions to the credit union movement. Prior to being elected to the Elevations Board, Mr. Beach was President/COO of CO-OP Shared Branching, following a three-year tenure as President of Credit Union Service Corporation (CUSC). Prior to assuming the responsibilities as President/CEO of CUSC, Mr. Beach was President/CEO of the Colorado Credit Union System for 30 years. As the President of the Colorado Credit Union System, he was responsible for the executive leadership of the Colorado Credit Union League, its subsidiaries, and related organizations. Mr. Beach was responsible for the management of the state trade association, as well as Colleague Service Corporation, CU

Service Network of Colorado Inc., the Wyoming Credit Union League, and for several years was CEO of SunCorp Corporate Credit Union. During his tenure, he was also President of the Credit Union Legislative Action Committee, Colorado Credit Union Foundation, Credit Union Family Insurance Services, and Credit Union Advantage Automotive.

\*\*\*

*Elevations Credit Union, headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay, 11 branches serving Boulder and Broomfield Counties as well as Loveland, 4,500 shared branching service centers, and 28,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of our outstanding service quality and suite of competitively priced products, we have been voted "Best Financial Institution" 13 times. Elevations provides banking services to over 95,000 of your neighbors and friends and has over \$1.2 billion in assets. If you love where you live, it matters where you bank. Check us out at [elevationscu.com](http://elevationscu.com).*