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**Elevations Credit Union to Celebrate Grand Opening of Fort Collins  
Midtown Branch Built by The Neenan Company**

*Fort Collins Community Leaders join Elevations Credit Union Executives  
at Feb. 10 Event*

**Fort Collins, Colo.** – January 24, 2018 – Elevations Credit Union will celebrate the opening of its new Fort Collins Midtown branch Saturday, Feb. 10. The branch features Elevations' award-winning "Branch 2.0" model, which delivers a new type of experience, combining personal service, the latest technology, and inviting design elements, with a focus on a highly personal, welcoming experience for members. The Neenan Company, a fully-integrated design-build firm based in Fort Collins, applied the Branch 2.0 model as it performed the design and construction of the Fort Collins Midtown branch property.

"The new branch will offer business bankers, mortgage loan officers, wealth management advisors and financial solutions guides on-site and ready to serve a full range of banking needs," said Bryan Watkins, Elevations Credit Union's Northern Colorado Market President. "Personalized service and advanced banking technology will make it easier for Elevations members to complete transactions, gain advice and grow their wealth."

Growing rapidly since entering the market, Elevations is now ranked as one of the top three consumer mortgage lenders in Larimer County. The Midtown branch provides another convenient Northern Colorado location for members of the community, in addition to existing Fort Collins Harmony Road and Loveland branches.

The Neenan Company served as the design-build partner for Elevations' Fort Collins Midtown branch as a redevelopment in an area experiencing resurgence, as the City of Fort Collins has put substantial effort into revitalization. The 4,900-square-foot Midtown branch was built with a modern design reflecting the surroundings and lifestyles of the Northern Colorado community, including interior finishes made of sustainable materials, and local Fort Collins artwork.

"The Neenan Company is honored to deliver Elevations Credit Union's first freestanding branch to Fort Collins, which also represents our first ground-up project with the respected credit union," said David Shigekane, president of The Neenan

Company. “We’ve been privileged to share a longstanding relationship with Elevations Credit Union, connected by a similar culture and desire to be trailblazers within our respective industries. The new building manifests the credit union’s brand and culture by bringing a touch of modern design to Midtown.”

The Midtown Branch will also serve as a gathering place after hours for financial seminars, business meet-ups and other networking events. Branch staff was recruited locally to ensure they have a feel for the Fort Collins community.

Elevations will host a grand opening celebration at the new Fort Collins Midtown branch at 2025 S. College Avenue from 11:00 a.m. to 1:00 p.m. on Saturday, Feb. 10. Elevations is working with more than a dozen local merchants in Midtown on a special scavenger hunt that begins today. To join in the fun, visit the Midtown branch, a participating merchant or [elevationscu.com/scavengerhunt](http://elevationscu.com/scavengerhunt) for a punch card and official rules. Neighboring merchants will stamp the punch card when participants visit their businesses. Completed cards can be dropped off at the Midtown branch before 11:00 a.m. on Feb. 10 to be eligible for prizes up to \$2,500. Winners will be announced at the grand opening event that day.

For more information about Elevations Credit Union’s plans for the Fort Collins community, visit [elevationscu.com/fort-collins](http://elevationscu.com/fort-collins)

#### **About Elevations Credit Union**

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado’s Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 125,000 members that manages more than \$1.9 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award. In 2015 and 2016, Elevations was named one of the Best Companies to Work for in Colorado in the large company category. Readers of local newspapers name Elevations “Best Bank/Financial Institution,” “Best Mortgage Lender” and “Best Customer Service” year after year. To learn more, visit [elevationscu.com](http://elevationscu.com).

#### **About The Neenan Company**

The Neenan Company is a fully integrated design-build firm that specializes in the architecture and construction of commercial, education and healthcare facilities throughout the United States. The firm is based in Colorado and was a 2013 recipient of the national American Business Ethics Award. More information is available at [www.neenan.com](http://www.neenan.com).

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