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For Immediate Release

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## **Elevations Credit Union Adds Local Business Leaders to Board of Directors**

**BOULDER, Colo.**— Elevations Credit Union appointed Kate Brown and Dr. Natalie Baumgartner to its Board of Directors in October, expanding its Board of Directors from 9 to 11. “These two outstanding local business leaders bring diverse perspectives and experience to our Board of Directors,” said Katie Larson, Elevations’ Board Chair. “We look forward to collaborating with them to serve the membership of Elevations.”

Elevations President and CEO Gerry Agnes added, “Both Kate and Natalie are passionate professionals and community leaders. We know they’ll serve as phenomenal resources for Elevations, and we couldn’t be more thankful that they’re joining our Board.”

Kate Brown is the Founder and President of Boulder Organic Foods, LLC, and has been developing the brand Boulder Organics! since 2006. Boulder Organics! is a national brand of organic, fresh soup products nationally distributed through natural and conventional grocers. Brown is a member and sponsor of Naturally Boulder, a local professional organization targeting natural products and services. In 2012, Boulder Organics! received Naturally Boulder’s award for Best Young Company of the Year, in recognition of significant growth and innovative business practices. Brown is also a member of the CU Leeds School of Business Women’s Council. A Colorado native, Brown lives and works in Boulder, enjoying the community of natural product entrepreneurs. Her passions include travel, hiking, snow sports, cooking, running and family.





Dr. Natalie Baumgartner is the Founder and Chief Psychologist at RoundPegg, a culture and engagement software platform based on culture science that provides companies with data-driven culture insights and customized tactics to hire, develop and engage employees. Baumgartner is passionate about the power that company culture has to revolutionize how we work, and she's consulted on corporate culture with investors, senior executives and boards of directors for the last 10 years. She holds a Ph.D. in Clinical Psychology and serves on the board of the

Consulting Psychology Division of the American Psychological Association. She is a popular speaker on culture, engagement, mergers/acquisitions and change management – and a TEDx speaker on Culture Fit. Baumgartner and her family reside in Boulder.

### **About Elevations Credit Union**

Elevations Credit Union is a member-owned not-for-profit financial institution serving more than 110,000 members along Colorado's Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the University of Colorado Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution that manages over \$1.5 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award, and in 2015, Elevations was named one of the Best Companies to Work for in Colorado™ in the large category. Readers of local newspapers name Elevations "Best Bank/Financial Institution," "Best Mortgage Lender" and "Best Customer Service" year after year. To learn more, visit [elevationscu.com](http://elevationscu.com).