**NEWS RELEASE, May 16th, 2016**  
For Immediate Release

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**Elevations Credit Union Celebrates Governor’s Proclamation**

**BOULDER, Colo.—** On May 5, Elevations Credit Union celebrated Gov. Hickenlooper’s “Elevations Credit Union Day” Proclamation, which recognized the organization’s achievement of the 2014 Malcolm Baldrige National Quality Award.

Elevations is the first and only organization in Boulder to receive this award for business excellence, joining a prestigious group of four Baldrige recipients in Colorado, including CH2M (2000; Englewood, Colo.), Monfort College of Business at the University of Northern Colorado (2004; Greeley, Colo.), and Poudre Valley Health System (2008; Fort Collins, Colo.). It is also the first and only credit union recipient.

Elevations Credit Union adopted the Malcolm Baldrige Criteria for Performance Excellence in 2009, and has experienced strong financial growth along with service-level improvements for its membership since then.

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**About Elevations Credit Union**  
Elevations Credit Union is a member-owned not-for-profit financial institution serving
Colorado’s Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than $100 in assets to an institution with more than 115,000 members that manages over $1.6 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award, and in 2015, Elevations was named one of the Best Companies to Work for in Colorado™ in the large category. Readers of local newspapers name Elevations “Best Bank/Financial Institution,” “Best Mortgage Lender” and “Best Customer Service” year after year. To learn more, visit elevationscu.com.