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For Immediate Release

For More Information, Contact
Meredith Powlison

meredith.powlison@elevationscu.com

303.443.4672 x1169

Elevations Credit Union Wins Five Diamond Awards for Marketing Excellence

BOULDER, Colo.— Elevations Credit Union has won five <u>Diamond Awards</u> for marketing excellence from the Credit Union National Association, including "Best in Category" awards for social media and radio. Elevations was also recognized for public relations efforts around the achievement of the Malcolm Baldrige National Quality Award and for electronic marketing and website design.

About Elevations Credit Union

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado's Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 115,000 members that manages over \$1.6 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award, and in 2015, Elevations was named one of the Best Companies to Work for in ColoradoTM in the large category. Readers of local newspapers name Elevations "Best Bank/Financial Institution," "Best Mortgage Lender" and "Best Customer Service" year after year. To learn more, visit elevationscu.com.