



NEWS RELEASE
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Elevations Foundation, Young But Impactful

Boulder, CO — Elevations Foundation, the charitable giving arm of Elevations Credit Union finishes 2012 strong delivering over \$240,000 in critical financial aid to local communities less than 3 years into its existence. Elevations Foundation announced its 2012 Community Grants Recipients on November 28th at a reception and check presentation. “These organizations are the backbone of vital services in the community. We are delighted to play a role in their success,” said Jo Hetherington, Chair of the Elevations Foundation Board of Directors.

“Elevations Credit Union is known for the good work we do in the community. The Foundation is fortunate to provide resources on behalf of our membership.” Hetherington went on to say.

The list of 2012 Community Grantees includes:

Alliance for Suicide Prevention
Alternatives to Violence
Reflections for Youth
Second Wind Fund of Boulder County
Veterans Helping Veterans Now
Bal Swan Children’s Center
Bright Eyes Mayors Book Club
Read Aloud Loveland

Thorne Nature Experience
Eco-Cycle
Growing Gardens
Earth Explorers
Cal-Wood Environmental Center
Wild Plum Center
The Acorn School
Teaching Tree Early Childhood Learning

Elevations Foundation focuses on three key giving areas each year as part of its Community Grants initiative. These areas are selected with the help of community leaders, local government, and social services agencies. The Foundations goal is to support critical areas

where funding gaps exist. Current areas of focus include mental health, environmental education and early childhood development. Grants totaling \$69,000 were presented at this year's reception. Additionally, in 2012 Elevations Foundation provided in excess of \$135,000 in scholarships for higher education; all of which were needs-based. From Wild Fire Relief efforts to recycled computers deployed in classrooms in Ghana, Elevations Foundation seeks to provide solutions for a better community.

Elevations Foundation, headquartered in Boulder, Colorado, was founded in 2010 as the charitable giving arm of Elevations Credit Union. With a focus on scholarship for higher education, community outreach and support for important community issues, Elevations Foundation plays a key role in the success of the communities served by the credit union. Members enjoy 11 branches serving Boulder and Broomfield Counties as well as Loveland, Larimer County and Adams County. Members have access to 5,000 shared branching service centers, and 30,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of its outstanding service quality and suite of competitively priced products, Elevations has been voted "Best Financial Institution" 13 times. Elevations provides banking services to over 100,000 of your neighbors and friends and has over \$1.3 billion in assets. If you love where you live, it matters where you bank. Visit www.elevationscu.com/elevations-community.