



CONTACT:
Jordan Jackson
Fitzgerald Petersen Comm.
#303.406.8839
Jordan@fitzgeraldpetersen.com

Elevations Credit Union Launches Expanded Suite of Business Banking Products and Services

New Business Portfolio Will Make Business Banking Simple for Members

Boulder, CO– Jan. 10, 2018 - Elevations Credit Union today announced the launch of its new business banking portfolio with enhancements that will enable local businesses to thrive. The new suite of banking products and services provides simple and straightforward banking, with business and premium checking accounts, business credit cards, business loans, and even a revolving line of credit – all aided by sophisticated technology, like digital access from any device, and world-class service from business banking specialists at Elevations branches.

“We are excited to launch this expanded suite of business banking options. We listened to the needs of local businesses and heard their #1 concern was making banking easier,” said Ken Bauer, Vice President of Business Lending at Elevations. “This announcement continues to fulfill our goal of providing the personal service, easy-to-use technology and range of products to meet the needs of local business members.”

Business banking relationship managers provide personalized, high-touch service to help members improve their cash flow, reduce borrowing needs or decide whether a term loan or line-of-credit is best, including quick-turn credit decisions. To make things even easier, business banking relationship managers will visit local businesses on site to help with set-up or discuss ongoing needs.

“We’ve been members at Elevations for years and have relied on their excellent service to meet our consumer banking needs. So when Elevations introduced its business banking offering, it was a natural for us to move our business accounts there as well.” said George Scott, Owner, Scott Home Inspection, LLC.

Whether a business is just starting out, or has matured and grown over many years, Elevations’ business banking portfolio can help business members realize long-term success.

“Elevations’ business services offer all of the banking needs for my Boulder-based small business, and the customer service has been outstanding,” said Arlo Corwin, Owner, ADVANCE Energy

Elevations Business Checking is designed for businesses with lower transaction volumes that don’t need advanced services. It combines many popular features into an affordable account with no minimum balance, access to Elevations powerful business digital banking platform, and free business bill pay and eStatements. Elevations Premium Business Checking is the flagship business checking product. It allows business members to utilize all of the most advanced services and features, such as ACH origination and remote deposit capture, while earning a market-leading dividend rate on their money.

Elevations Business Debit Card gives members access to over 30,000 no-fee ATMs nationwide



and fraud protection. Free digital banking gives members 24/7 access to their account from desktop or a mobile device to view balances and loan information, transfer funds between accounts, pay bills, process remote deposit capture, view check images and statements, originate ACH debits and credits, send domestic wires, and more.

Elevations' new business banking portfolio also includes a variety of loan options with market-leading approval times, competitive rates and flexible terms. Elevations AssetLine revolving line of credit allows business members to convert their valuable assets into funding power. Whether buying inventory, paying vendors or supplementing working capital, AssetLine is there to help businesses meet their cash flow needs at a competitive interest rate. Elevations also has a team of construction loan professionals with the experience and know-how to help you finance the construction of your next commercial building.

For more information about Elevations Credit Union business portfolio please visit www.elevationscu.com/business

About Elevations Credit Union

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado's Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 125,000 members that manages more than \$1.9 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award. In 2015 and 2016, Elevations was named one of the Best Companies to Work for in Colorado in the large company category. Readers of local newspapers name Elevations "Best Bank/Financial Institution," "Best Mortgage Lender" and "Best Customer Service" year after year. To learn more, visit elevationscu.com.

###