



## **NEWS RELEASE**

For Immediate Release

**December 20, 2011**

**For More Information, Contact**  
Dennis Paul, 303.443.4672, ext. 1188

# **Elevations Credit Union Hits Major Milestone with Successful Tech Rollout**

**Boulder, CO** — In a sweeping technology move Elevations Credit Union has successfully completed a major data processing conversion that will allow the organization to launch leading edge banking platforms. The project has been a year in the making with Elevations deploying a suite of 9 new integrated systems and internet capabilities designed to provide its members with a state of the art banking environment. “Driven by our members strong desire to use the latest technological advances in the financial services industry, combined with our employee’s quest to better serve our members, we have committed the resources necessary to meet everyone’s expectations,” said Gerry Agnes, Elevations President and CEO. “This initiative to improve our service has affected everyone in our organization. Our staff performed marvelously to ensure our conversion to our new systems went smoothly and delighted our membership. I couldn’t be more proud of our people,” Agnes went on to say.

Elevations Credit Union has nearly 20% market share in its service area which in addition to Boulder County includes Broomfield County and the City of Loveland. With a tech savvy membership base Elevations sought solutions that consumers increasingly desire in banking. Elevations now has the technology to provide users with state of the

art on-line banking tools, enhanced on-line lending capabilities and best of breed bill presentment software. Additionally the credit union will now offer FinanceWorks, a completely integrated financial management system.

“This initiative gives Elevations the technology tools that will allow us to meet the needs of our membership for years to come,” said Matt Henry, Chief Information and Administration Officer for Elevations. “Ease of use, value-added functionality and remote access are key drivers for our organization. We now have a platform that gives us all three,” Henry went on to say.

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*Elevations, with assets over \$1.1 billion, is the largest credit union serving Boulder and Broomfield Counties and the City of Loveland, providing financial services and education to over 95,000 members. Elevations operates eleven branches serving Boulder, Westminster, Lafayette, Longmont, Loveland and the surrounding areas. For more information, please visit [www.ElevationsCU.com](http://www.ElevationsCU.com).*