



NEWS RELEASE

For Immediate Release

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Elevations Selected to Work with Local Municipalities on \$25M DOE Block Grant

Boulder, CO — In response to a Boulder County RFP, Elevations Credit Union has been selected to enter into a joint agreement for the administration of a new EnergySmart loan program. These loans for energy efficiency upgrades will help residents, businesses and commercial property owners in Boulder County and Denver looking to make improvements that save energy and money.

Elevations will provide energy efficiency loans in partnership with both the EnergySmart service and the Denver Energy Challenge. EnergySmart is a suite of energy efficiency services available to all residents and businesses in all Boulder County communities. For more information, visit www.EnergySmartYES.com. Similarly, the Denver Energy Challenge serves the City and County of Denver. For more information, visit www.denverenergy.org.

"The EnergySmart loan program is a perfect fit for Elevations. Our goal is to provide a seamless process for home owners and commercial building owners to secure financing for energy efficient upgrades," said Jay Champion, Elevations Chief Lending Officer. "Given recent upgrades to our lending platforms and our footprint in the community we are confident that this partnership can make a real impact on the program's goals." Champion went on to say.

Dennis Paul, Assistant Vice President of Elevations Credit Union, said administering the EnergySmart loan program is a good fit for Elevations. "We're a locally owned and operated financial institution, and our green credentials are pretty substantial," Paul said. "For us, it seems like a natural fit. We are thrilled to be a partner on this initiative."

As more details become available, please visit www.EnergySmartYes.com/loan.

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EnergySmart and the Denver Energy Challenge are funded by the American Recovery and Reinvestment Act (ARRA) through the Department of Energy's BetterBuildings Program, the EPA's Climate Showcase Communities Program, and the GEO Main Street Efficiency Initiative Program, and sponsored in partnership with the Cities of Boulder and Longmont, the City and County of Denver Department of Environmental Health, Xcel Energy and Platte River Power Authority.

Elevations, with assets over \$1.1 billion, is the largest credit union serving Boulder and Broomfield Counties and the City of Loveland, providing financial services and education to over 95,000 members. Elevations operates eleven branches serving Boulder, Westminster, Lafayette, Longmont, Loveland and the surrounding areas. For more information, please visit

www.ElevationsCU.com