



NEWS RELEASE

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Elevations Funds the Extraordinary with \$10,000!



Boulder, CO — Elevations Credit Union is celebrating all of the extraordinary individuals and businesses along the Front Range with a Funding the Extraordinary contest. Funding the Extraordinary, promoted via Elevations FaceBook and YouTube pages has been met with an amazing amount of enthusiasm and phenomenal nominations from the community. Since its launch on January 8th Elevations has received over 50 nominations. “We are surrounded with talented individuals and organizations who are doing great work. Our goal is to showcase this

work, help fund their continued success, and motivate others to follow,” said Susan Green, Vice President of Marketing for Elevations Credit Union. Elevations is providing \$10,000 in prizes to help fund two extraordinary projects.

Nominations for Funding the Extraordinary are open through January 31st on Elevations Facebook page. The community will be able to vote on their favorite finalists once a day from February 4th to February 14th. Nominations to date have included entrepreneurs, artists, good deed doers, innovators, and philanthropists.

Two winners will be announced at Elevations Funding the Extraordinary Party on February 19th at Twisted Pine Brewery Company in Boulder.

A link to the contest can be found at www.elevationscu.com/extraordinary or at <http://bit.ly/K68HVd>

Elevations Credit Union, headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay, 11 branches serving Boulder and Broomfield Counties as well as Larimer and Adams Counties. Members have access to 4,500 shared branching service centers, and 30,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of our outstanding service quality and suite of competitively priced products, we have been voted “Best Financial Institution” 14 times. Elevations provides banking services to over 103,000 of your neighbors and friends and has over \$1.3 billion in assets. If you love where you live, it matters where you bank. Check us out at elevationscu.com.