



NEWS RELEASE

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Green Initiatives Equal Pioneer Award for Elevations

Boulder, CO — The Colorado Green Building Guild presented Elevations Credit Union with its Pioneer Award at the Guild's annual meeting on January 24. Elevations received this award for its Energy Loan Program which provides home and business owners the ability to make their properties more energy efficient while saving money in the process. The Pioneer Award honors people or businesses who have demonstrated a commitment to building green and whose actions have made a difference to advance the craft of green building in the local and broader community.

In 2012, Elevations in conjunction with Boulders Energy Smart program and the Denver Energy Challenge launched a suite of low interest energy efficiency loans available to both businesses and homeowners. Energy Loans are used for a wide range of energy efficiency upgrades including insulation, air sealing, heating, cooling, water heating, windows, roofing, and solar PV. The program launched in August of 2012 and through year-end it generated \$1M in energy loans.

"As part of our commitment to the communities we serve, Elevations Credit Union was willing to step up with the financing mechanism that makes energy efficient upgrades accessible, it was the right thing for us to do," said Dennis Paul, AVP of Business and Community Development. "We really appreciate the work that the Colorado Green Building Guild does and are extremely grateful for this wonderful recognition," Paul went on to say.

Elevations Credit Union, headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay, 11 branches serving Boulder and Broomfield Counties as well as Loveland, 4,500 shared branching service centers, and 28,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of our outstanding service quality and suite of competitively priced products, we have been voted "Best Financial Institution" 13 times. Elevations provides banking services to over 99,000 of your neighbors and friends and has over \$1.3 billion in assets. If you love where you live, it matters where you bank. Check us out at elevationscu.com.