



NEWS RELEASE
For Immediate Release

September 3, 2013

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Elevations Credit Union Investment Program Honored For Outstanding Performance in Investment Services

Boulder, CO — Elevations Credit Union announced that its investment services group, with registered representatives affiliated with broker dealer and Registered Investment Adviser [CUSO Financial Services, LP](#) (CFS) was a recent recipient of CFS' 2012 Breakthrough Award at the CFS "Passion. Innovation. Success." 2013 Annual Conference, recently held in San Diego, California.

The award recognizes the significant growth of a credit union's investment and insurance program revenues throughout the year.

The team at Elevations Credit Union was able to strengthen its program and generate additional revenue by delivering investment, insurance and retirement planning services to the credit union member base. "We are proud to be acknowledged for our team's accomplishments and the excellent service they have provided to our members over the years," said John Marx, VP/Program Manager – Wealth Management Services, through CFS*. This award is testament to their expert knowledge and stellar customer care."

The annual awards are presented by CFS as a way to recognize outstanding investment and insurance programs for their dedication to high standards, commitment to superior service and outstanding performance that helps each organization meet and exceed its goals.

In addition to financial planning and investment services, Elevations Credit Union also offers consumer, home and auto loans, deposit services and online banking services.

For additional information, please call 303-443-4672 or visit online at elevationscu.com.

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Elevations Credit Union

Headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay, 10 branches serving Adams, Boulder, Broomfield, Larimer Counties as well as over 5,000 shared branching service centers, and 30,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of our outstanding service quality and suite of competitively priced products, we have been voted "Best Financial Institution" 13 times. Elevations provides banking services to over 100,000 of your neighbors and friends and has over \$1.3 billion in assets. If you love where you live, it matters where you bank. Check us out at elevationscu.com.

About CUSO Financial Services, L.P.

Established in 1997, [CUSO Financial Services](http://www.cusonet.com), L.P. (Member FINRA/SIPC) is headquartered in San Diego. With branch offices located nationwide, CFS is a full-service broker/dealer and SEC Registered Investment Adviser offering customized investment and insurance solutions to credit unions. For [more information](#), call 858-530-4400 or visit www.cusonet.com.